



*THE FOUNDATION OF
CITY COLLEGE OF SAN FRANCISCO
ANNUAL REPORT 2017-2018*

A Message from
Edward N.
Eschbach,
President



On behalf of the Foundation of City College of San Francisco, I am pleased to send you the 2018 Annual Report. The Board of Trustees, Chancellor Mark Rocha, the faculty and administrative staff are united in returning the College to its leadership position as one of California's best Community Colleges. Enrollment continues to improve, and Chancellor Rocha is leading the college in major programs to improve graduation rates and to provide a better student experience. The curriculum is being streamlined to enable students to receive their AA degree within two to three years as opposed to four or more years. A parallel program is being established for students who are seeking employment required certificates.

A critical part of the future for City College is the recently announced Facilities Master Plan. One of the casualties of the leadership turmoil and accreditation crisis has been the serious physical deterioration of the classrooms and labs on the Ocean Campus, which is the heart of the College. It has been many years since there has been any concerted effort to properly maintain or refurbish the infrastructure; and, it shows. During 2019 and 2020 major programs are planned to address this serious deficiency.

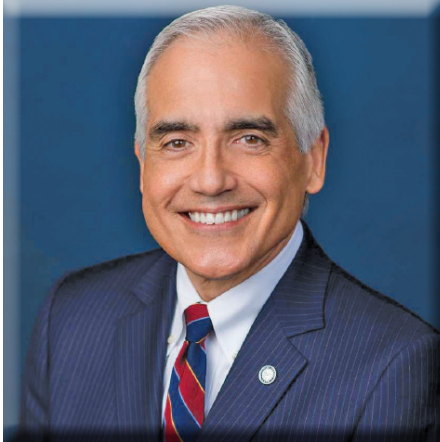
As the College has continued to respond to its many challenges, the citizens of the San Francisco area have continued their outstanding support of CCSF. Both, at the local level and at the State level, a variety of programs to reduce the cost of attending community college are being advanced. Financial support by individuals and organizations has also continued during fiscal year 2017- 2018. The Foundation received contributions of \$1,975,000 from individuals, corporations and foundations. That, plus earnings on investment of the Foundation's \$20 million of assets, enabled the Foundation to provide scholarship and other support of \$1.5 Million to the students of City College.

Once again, the Basic Skills Luncheon, put on by the Foundation's 135-member Auxiliary, was a great success. This was the 14th luncheon and was held on September 25th, 2018 in the beautiful Fairmont Hotel. It was underwritten by Wells Fargo and Chevron and was attended by over 300 ladies and gentlemen. Over \$230,000 was raised for the support of students who need extra help in English, math and other subjects to prepare them for the rigorous college level courses CCSF requires for graduation. Additionally, the Luncheon supports the Guardian Scholars program for students who were former foster children.

CCSF has made important progress during the last year, but much still needs to be done. Chancellor Rocha and the Board of Trustees announced a comprehensive strategic initiative called "Vision 2025." In addition to focusing on improving graduation rates and streamlining the curriculum, Vision 2025 addresses financial stability and support of the needs of faculty members. While ambitious, this will make CCSF one of the best community colleges in the country and the community college that San Francisco needs and deserves. With your support, this will be accomplished. Thank you!



A Message from
Dr. Mark Rocha,
Chancellor



If you have any doubts that the American Dream is alive and well, you need only to have attended the Foundation Scholarship Awards Dinner or the Annual Foundation Basic Skills Luncheon to see how the good people of our Foundation are helping to change the world for the better. I honor each member of the Foundation and each donor as a true steward of hope and opportunity.

These are not mere words. In 2017-2018, the City College Foundation once again increased its support for our students with the extraordinary Foundation Promise Scholarship. This scholarship funds each eligible student for \$10,000 so that he or she can graduate and transfer to university in two years.

City College has begun to implement “VISION 2025”, a bold plan to create a sustainable future for CCSF by the year we celebrate our 90th anniversary in 2025. We will rebuild our main campus to the academic state of the art. We will achieve a zero carbon footprint for CCSF. And most importantly, we will graduate more students. Our Foundation will be our partner in “VISION 2025” every step of the way. Together we will lead the way toward social justice by insuring that every San Francisco resident has the opportunity for a quality higher education at CCSF, to

graduate and to obtain a good middle-class job.

I especially want to thank the members of the Foundation Board of Directors, and in particular President Ed Eschbach for his leadership and enthusiasm; to Debra Dooley, President of the Auxiliary; to Tina Bartlett Hinckley, Chair of the Basic Skills Luncheon; and to all who have given so generously. Thank you as well to the Evelyn and Walter Haas, Jr. Fund, the Koret Foundation, the Morris Stulsaft Foundation, the Marcléd Foundation, the Rappaport Foundation, the Osher Foundation and so many others.

On behalf of the students, faculty, staff and Board of Trustees, I thank you from the bottom of my San Francisco heart.

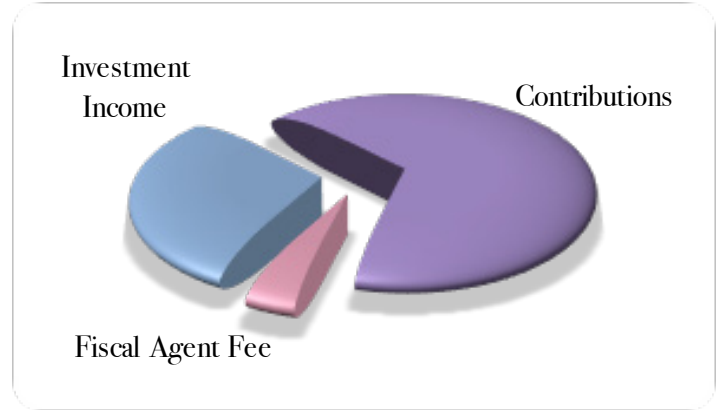
Dr. Mark W. Rocha, Chancellor
City College of San Francisco



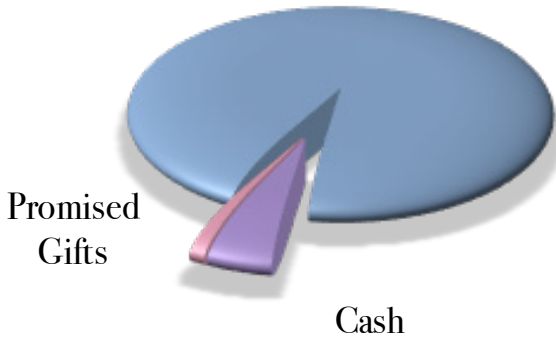
2017 - 2018 Financials

INCOME

Investment Income	\$860,000
Contributions	\$1,975,000
Fiscal Agent Fee	\$124,000
Total	\$2,959,000



Investments

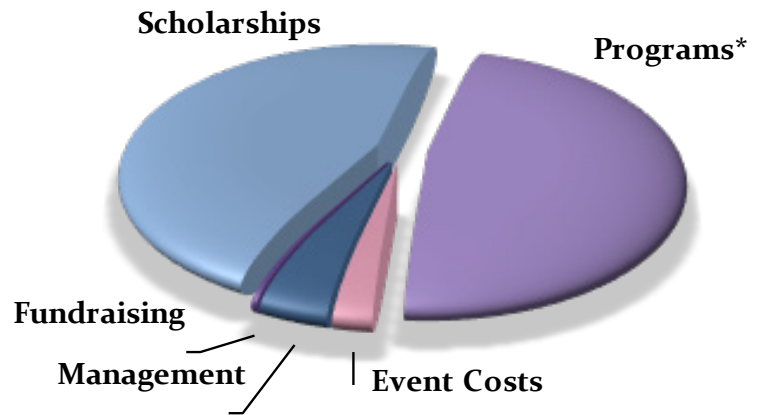


ASSETS

Investments	\$19,034,000
Cash	\$959,000
Promised Gifts	\$237,000
Total	\$20,230,000

GRANTS & EXPENSES

Scholarships	\$829,000
Programs*	\$718,000
Event Costs	\$64,000
Management	\$92,000
Fundraising	\$12,000
Total	\$1,715,000



*Programs include: Orfalea Family Center, Koret Enhanced Website Technology, Haas Way to Stay S. F., Football Fund, Educational Access TV, among others.

Foundation Promise Scholarship (FPS)

Many students who attend CCSF have to work to support themselves and perhaps their families as they pursue their education. Such a workload on top of studies often leads to dropping out or years before the degree is earned. The Foundation has started a new scholarship which launched in August 2018 to help degree bound students to finish the course work and be transfer ready in 5 semesters.

The first cohort of 18 students is completing semester 2 and a new cohort will begin in August 2019. In addition the program has merged with Metro Transfer Academies (Metro) at CCSF. Students in Metro receive extra help to remain on track to meet the transfer requirements: peer counseling, tutoring, and priority registration. Each student from Metro selected for the FPS receives a \$10,000 scholarship payable over the 5 semesters. This is a great opportunity for you - our partners in mission - to support students for their full time at CCSF!

Commencement

On May 24, 2018, welcomed by Chancellor Mark Rocha, PhD., over 450 new alumni of CCSF and their families and friends participated in Commencement Exercises at Davies Symphony Hall. Ms. Tiffany Trujillo gave the student address and Assemblyman David Chiu was Commencement speaker. An honorary degrees were bestowed posthumously on Corinne Lee. Belinda Leong, owner of *b. patisserie*, was awarded the Board of Trustees Alumnus of the year award.



The 14th Basic Skills Luncheon 2018



Nothing brightens a fund raising event like 10 football players in uniform! These young student-athletes, the CCSF RAMS, were the welcoming committee for the 280 guests at the 14th Annual Basic Skills Luncheon on Tuesday, September 25, 2018. After a welcome to the stage by our tremendous emcee, Jan Yanehiro, our intrepid gridiron heroes led us in a cheer for CCSF! Coach Jimmy Collins mentioned that all members of the winningest football team will go onto four-year colleges.

Auxiliary President Debra Dooley and the Luncheon Chair, Tina Bartlett Hinckley greeted and thanked the guests for coming and supporting this great cause. Over the years this luncheon has raised over \$3 million dollars for scholarships.

Senator Scott Wiener, our keynote speaker, emphasized how important CCSF is to the City and the Bay Area: training our first responders, our lab assistants, our nurses – to name a few. He singled out John Konstin of John's Grill and a new Board Member of the Foundation, for his consistent hiring of graduates from the Culinary Arts and Hospitality Department at the College. Senator Wiener also talked about initiatives to provide housing for CCSF students at the College's Ocean campus!

Ms. Ina Murray, San Francisco Region Bank President of Wells Fargo spoke of the unwavering support of Wells Fargo for City College. For 14 years Wells Fargo has underwritten this luncheon!





Chancellor Dr. Rocha, above right, focused on issues facing the city's College over the next 6 years. Great plans include 500 units of student housing, a permanent home for the historic Diego Rivera Mural, the Foundation Promise Scholarship among other things.

A standing ovation was given to student speaker Nikki Hartfield after she outlined her life before City and her plans for her future. Overcoming extraordinary hardships growing up in the Lakeview neighborhood, Nikki emphasized the importance of her siblings and her teachers in helping guide her toward her goals.

Kat Anderson, above left, Foundation Board member, did the honors for the Fund-a-Need ASK to help support Nikki and other Guardian Scholars and Basic Skills students. The Basic Skills luncheon is famous for ending on time and we did it again this year! Good food, great talks, lots of time for conversation.

We would like to thank the many generous benefactors who help the Foundation continue its work in support of the students of City College of San Francisco.

Included here are donor names for all gifts from July 1, 2017 through June 30, 2018. If you made a gift to The Foundation of City College in this time period and are not listed or are incorrectly listed, please contact Peter McGrath at 510-227-5943 at your convenience.

Organizations

Gifts of \$100,000 - \$400,000

Evelyn and Walter Haas, Jr. Fund
Koret Foundation

Gifts of \$25,000 - \$99,999

Chevron Corporation
Wells Fargo Foundation

Gifts of \$2,500 - \$24,999

Dan and Stacey Case Family Foundation
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Forty Niners Stadium Management LLC
The Handlery Foundation
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Peter Patrick Madigan
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The Stupski Foundation
Wells Fargo
The Erica Valdez Scholarship Fund

Gifts of \$500 - \$2,499

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University Sports Publications Co. Inc.

Yee and Associates Individuals

Gifts of \$80,000 — \$150,000

Alice Woo

Gifts of \$10,000 — \$79,999

Kat and Dave Anderson
Kathé and Don Cairns
Christian L. Claiborn
James P. Collins
Nilda and Herbert Gemple
Mary Jo and Dick Kovacevich
Marie and Barry Lipman
Jackie Liu
K. Warner Schaie
Bill and Judy Timken

Gifts of \$2,500 — \$9,999

Linda and Andrew Ach
Karin and David Chamberlain
Jeffrey Chin and Elba Sobrino
Christian L. Claiborn
Carol Cravens
Debra Morgan Dooley
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Venetta and John Rohal
Betty and Jack Schafer
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Gifts of \$1,000 — \$2,499

Kathleen S. Alioto
Nancy Bechtle
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Nanci B. Fisher
Vicki and David Fleishhacker
Kay M. Forster
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Eric Hipp
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Lock and Irene Holmes
Adelaide and Mark Hornberger
Mamie How
Duncan Lent Howard
Paula Lange Hubbard
Marilyn Jacobson
Dorothy and Brad Jeffries
Helga Justman
Georgene Keeler
Paulette Kessler
Sally Ketchum

Louisa Kleier
Kay Kohler
D. Virginia Koulos
Elaine Larkin
Michele Larsen
Susan Larsen
Marguerite L. Lawrence
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Robert M. Lee
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Toby and Jerry Levine
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Kenneth Peralta

Guardian Scholars

Elaine Bautista

The City College of San Francisco Guardian Scholars Program (GSP) is part of the Student Development Division: Financial Aid Office and Student Success Programs. The Program is designed to support current and former foster youth students to complete their educational goals in the following areas: obtaining an associate degree, transferring to a four year institution, and earning certificates through comprehensive support services.



Now in its 11th year of operation, it provides direct services, such as academic counseling, enrichment activities, textbook assistance, transportation passes, and school supplies. In addition, the Program offers services designed to address the complex needs of foster youth college students, including a clothing closet, financial aid/scholarship assistance and referrals to community-based resources.

There are significant barriers to educational attainment for this population of students, who often face housing and food security issues. The protective factors that enable other students to persist in college, such as family support, self-management, relationship-building, and study skills, may be absent. The connections forged through GSP can offer constancy and growth to these students. The program staff and mentors are deeply committed to giving students an opportunity to become self-sufficient, critical thinking adults who demonstrate personal awareness and responsibility as competent working professionals.

The Foundation supports the Guardian Scholars program through proceeds from the Basic Skills Luncheon and from other donations.



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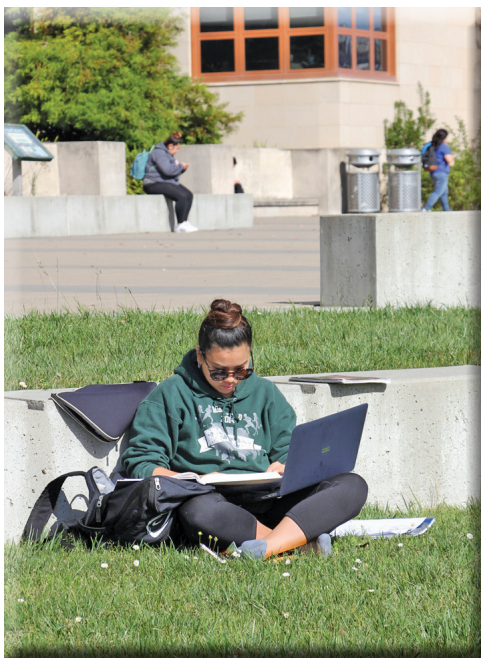
— 10 —

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Janice Gow Pettey
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William Powers
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Marie-Louise Pratt
Dorothea Strough Preus
John Regalia
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Janet Richardson
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Mark Rocha
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Jane and George Rush
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**THANK
YOU!**

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The Foundation of City College is an independent organization whose mission is to provide financial support to the students and programs of City College of San Francisco. The Foundation seeks outright and deferred gifts, gifts-in-kind, and the services of individuals to accomplish its mission. All foundation support comes from private donations.



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of San Francisco
c/o Russell Frost Associates
P. O. Box 2879
Alameda, CA 94501



Save the Date!

*15th Basic Skills
Luncheon*

*Tuesday
September 17, 2019
11:30 AM*

Fairmont Hotel