

THE FOUNDATION OF CITY COLLEGE OF SAN FRANCISCO



ANNUAL REPORT 2015-2016

A Message from Edward N. Eschbach, President



On behalf of the Foundation of City College of San Francisco, I am pleased to send you the 2016 Annual report. In some ways it has been an *annus mirabilis* for the College!

- On January 13, 2017, the Association of Community Colleges and Junior Colleges, Reaffirmed the Accreditation of City College for 7 years. That reaffirmation was earned by the hard work of the entire CCSF community working, under the leadership of Susan Lamb and Kristin Charles, to redress the issues raised by the ACCJC in 2012.
- There has been a great deal of celebrating and news coverage about the “Free City College” decision announced by Mayor Lee, the Board of Supervisors and the CCSF Board of Trustees. The program provides free tuition for all San Francisco residents. This important and generous benefit will, undoubtedly, make it easier for students to attend CCSF, thereby increasing enrollment. More students mean more funding from the state each year. The importance of the “Free City College” program cannot be over stated.

One thing is very clear: the citizens and leadership of San Francisco are outstanding supporters of CCSF. The passage of propositions B and W in November demonstrated, without a doubt, that San Francisco STRONGLY supports CCSF.

There remains, however, an important need for scholarships for CCSF students. Even with free tuition, the average student incurs some very significant costs. Books, fees, lab charges, transportation, and room and board, for many, add up. State of California figures indicate that attending CCSF full time can easy cost a student as much as \$18,000 per year.

Fortunately, the generosity and support of the citizens of the San Francisco area for CCSF has continued during fiscal year 2015-2016. The Foundation received contributions of \$ 2,073,000 from individuals, corporations and foundations. That, plus earnings on investment of the foundation’s \$17 Million of assets, enabled the Foundation to provide scholarship and other support of \$ 1.7 Million to the students of City College.

One indication of the level of community support is the, always successful, Basic Skills Luncheon put on by the Foundation’s Auxiliary. The 2016 Luncheon, with underwriting by Wells Fargo and Chevron, was attended by over 300 ladies and gentlemen and netted nearly \$225,000 for the support of students taking Basic Skills classes and the Guardian Scholars program for former foster children. This year’s luncheon, to be held on October 3, 2017 in the beautiful Fairmont Hotel, will be the 13th annual! Wells Fargo also provided underwriting of CCSF’s graduation in May which permitted the Foundation to host a reception for graduates and their friends and family.

On April 22nd the Foundation hosted the Opterra Energy Fairway to College Golf Tournament, sponsored by Opterra Energy Services, at the beautiful city owned Harding Park Golf Course. It was attended by over 100 golfers who played on the famous course and enjoyed a great dinner in the Club House. Netting \$75,000 for scholarships that will be awarded to promising students graduating from San Francisco High Schools, the golf tournament was a clear success.

Once again, on Nov. 13, CCSF and the Foundation celebrated Scholarship Recognition Day when students receive their scholarships and may thank personally the many donors whose gifts have provided the scholarship funding.



The accomplishments of this year were clearly a great team effort with enormous contributions by the faculty, administrative staff and entire CCSF organization which provides a high-quality education for the nearly 70,000 students of CCSF.

Much was accomplished in 2015-2016 and we look forward to your help as we take on future tasks in support of the mission of City College. Thank you for your support of CCSF.



A Message from Susan Lamb, Interim Chancellor

City College of San Francisco made history on January 13, 2017, by receiving reaffirmation of our accreditation for the full seven-year period—the normal renewal cycle for all colleges in the region! This was a heroic accomplishment after a number of tumultuous years, and it required the heavy lifting of every individual throughout the entire College.

As we undertook this work, the philanthropic community stood with us, supporting our efforts to improve our management and financial systems, enhance our use of technology to ensure access for all students, strengthen our leadership, clarify our decision-making processes, and lead the way nationally with respect to measuring student learning outcomes. We are grateful to the Evelyn and Walter Haas, Jr. Fund, the Koret Foundation, the Morris Stulsaft Foundation, the Marceled Foundation, the Rappaport Foundation, and hundreds of individuals who did not give up on us or our students.

In particular, the Foundation of City College of San Francisco has been a key partner in ensuring students' access to countless educational opportunities at the College. This tireless work included raising and managing scholarship funds for our students and serving as a fiscal agent for a number of grant-funded initiatives. We are grateful to every organization and individual who buoyed us with their support—it paid off! Thank you. Thank you.

Looking forward, we plan to expand our external relationships in the San Francisco community through the hiring of a new Director of Community Development. With many of our challenges behind us, we are excited to continue our innovative approaches to educating and supporting our students.

In particular, the District is making every effort to grow the schedule and increase student enrollment through targeted marketing efforts, strategic partnerships, and market research. Our Enrollment Management Plan features a number of initiatives, including developing a distance learning program and recruiting through new partnerships with city employees, San Francisco Unified School District, the San Francisco Fire Department, and the San Francisco Police Department. As we go forward, our emphasis of course will continue to be on ensuring the success of every student.

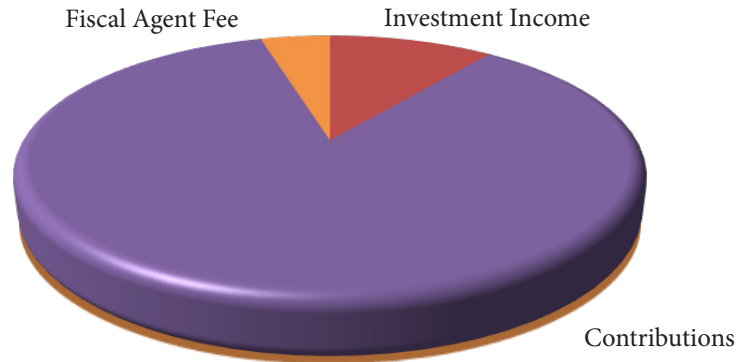
I am proud to serve this College along with the hundreds of faculty, staff, and administrators who have dedicated their lives to its success.



2015 - 2016 Financials

Income

Investment Income	\$ 251,000
Contributions	\$ 2,073,000
Fiscal Agent Fee	\$106,000
Total	\$ 2,430,000



Assets

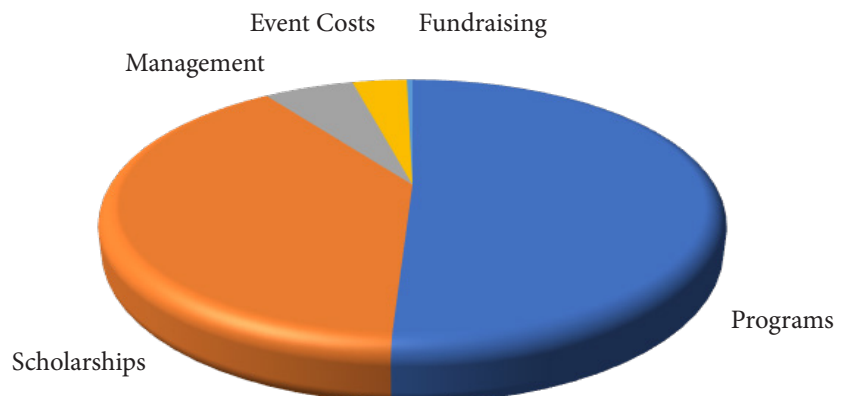
Investments	\$ 16,766,000
Cash	\$ 585,000
Promised Gifts	\$ 465,000
Total	\$ 17,816,000

Grants & Expenses

Scholarships	\$ 757,000
Programs*	\$ 977,000
Event Costs	\$ 67,000
Management	\$111,000
Fundraising	\$ 7,000

Total \$ 1,919,000

* Programs include: Orfalea Family Center, Educational Access TV, Football Program, Tennis Team, Guardian Scholars, and others



The Basic Skills Luncheon 2016

Ellen M. Newman, Board Member

Dynamic Debra Dooley, Prexy of the Auxiliary, along with all who attended said, “This was the best Basic Skills luncheon ever!” The grand ballroom of the Fairmont Hotel was filled with fans wearing “I Love CCSF” buttons as provided by Dynamic Debra.

The luncheon honored Louis Sykes, who, when presented with a declaration from Assemblyman David Chiu and a proclamation from the Mayor, turned as red as the apple decor that he had put on the tables since the beginning of the Basic Schools Luncheon.

Jan Yanehiro, our intrepid Emcee, introduced the keynote speaker—Gene O’Connell—who told a moving story about how she started at City College as a nursing student and ultimately became Chief Executive Officer of San Francisco General Hospital.

Thomas Sands, Area President of the San Francisco Market, Wells Fargo Community Banking, spoke of the bank’s commitment to City College and to philanthropy in the Bay Area. Wells Fargo Foundation has underwritten the Basic Skills Luncheon since its beginning in 2004.

Tears formed in the eyes of every guest at the luncheon when Mitisha York, a Guardian scholar and Basic Skills scholarship recipient, told the story of her life growing up in the projects. At three years old she realized she’d been abused and rejected and life was not much better over the years until she enrolled at City College. She is just short a few courses away from her degree and she intends to go onto UC Davis and become a veterinarian.

Lewis Sykes, Gene O’Connell, Thomas Sands, Mitisha York. All winners as was the presence of the winningest football team, the City College RAMS.



Commencement

With the strains of Pomp and Circumstance #1 echoing throughout the George P. Rush stadium, commencement exercises for over 400 CCSF graduates began. Welcomed by Chancellor Susan Lamb and Samuel Santos, Vice Chancellor of Student Development, the new alumni heard stirring words from fellow graduate Andrea Coto, a recipient of three Associate degrees! Sen. Mark Leno gave the Commencement Address and focused on the promise of what these graduates have accomplished will encourage them in their future educational goals. After the formal festivities, grads and their families were hosted to a reception underwritten by Wells Fargo.



Our City College of San Francisco

OPPORTUNITY SCHOLARSHIP

Rewarding Academic Achievement

Created in 2016, this new scholarship rewards excellent scholarship by San Francisco high school students who matriculate at City College. The scholarship will be awarded for the first time in August of 2017. Students must be in financial need and must maintain a B average. Once chosen, they may keep the scholarship for up to 5 semesters. A fitting reward for academic excellence!

The OpTerra Golf Tournament under the aegis of Coach George Rush provided the initial funds and it was a great outing for many of our donors! George has been joined by Board member Kevin Shanahan to seek out ongoing funding.



WOK on the WILDSIDE

On a spring Sunday afternoon in April hundreds of people gathered on the Ocean campus to celebrate WOK on the WILDSIDE - an event benefitting the Culinary Arts and Hospitality Studies Department. Graduates working in the various fields return and join current students, faculty, and staff to provide amazing eats and delicious potables. A transformed cafeteria is the setting and in the kitchens, chefs at stations show how they prepare the dishes and offer samples. All proceeds benefit the departmental programs. WOK will be celebrated on **Sunday April 30, 2017.**



Scholarship Day

What do you get when you bring students, donors, checks, and food together? Scholarship Day! Once each semester, students are invited to join faculty, staff, and donors at a reception where scholarship awards are given out. Recipients have an opportunity to meet donors, have some fun food, and get their checks. Most students write notes to the donors but it's great for them to be able to meet donors in person.

We would like to thank the many generous benefactors who help the Foundation continue its work in support of the students of City College of San Francisco.

Included here are donor names for all gifts from July 1, 2015 through October 31, 2016. If you made a gift to The Foundation of City College in this time period and are not listed or are incorrectly listed, please contact Peter McGrath at 510-227-5943 at your convenience.

Organizations

Gifts of \$400,000 +

Google, Inc.
Koret Foundation

Gifts of \$25,000 – \$60,000

Chevron Corporation
Evelyn & Walter Haas Jr. Fund
Wells Fargo Foundation

Gifts of \$2,500 – \$24,999

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The Barbara and Jay Fritz Foundation
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Gifts of \$500 - \$2499

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Fresno Art Museum
IBEW Local 6 Union
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Original Joe's Restaurant
Original Joe's Restaurant Westlake
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San Francisco Bowl Game Association
San Francisco Federal Credit Union
San Francisco Fire Fighters Local 798
Sheet Metal Workers IA Local No. 104
Sprinklers Fitters Local No. 483
T & B Sports
Tony Niks LLC
UA Local 38
Wildcat Cove Foundation
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Gifts of \$10,000 – \$75,000

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Alice Woo

Gifts of \$2,500 – \$9999

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Gifts of \$1,000 – \$2,499

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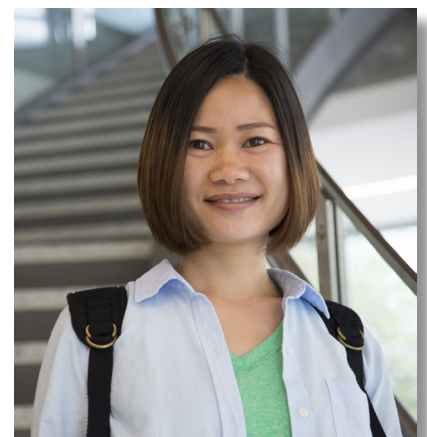


The Foundation of City College is an independent organization whose mission is to provide financial support to the students and programs of City College of San Francisco. The Foundation seeks outright and deferred gifts, gifts-in-kind, and the services of individuals to accomplish its mission. All foundation support comes from private donations.

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Save the Date!

13th Basic Skills Luncheon

October 3, 2017
11:30 am

Fairmont Hotel
San Francisco

The Foundation of City College
of San Francisco
c/o Russell Frost Associates
P. O. Box 2879
Alameda, CA 94501