







THE FOUNDATION
OF
CITY COLLEGE
OF SAN FRANCISCO





2014-2015
ANNUAL REPORT









# A Message from Edward N. Eschbach, President



On behalf of the Foundation of City College of San Francisco, I am pleased to send you the 2015 Annual Report. The generosity and support of the citizens of the San Francisco area for CCSF has continued during fiscal year 2014- 2015. The Foundation received contributions totaling \$1,104,000 from individuals, corporations and foundations. That, plus earnings on investment of the Foundation's \$17 million of assets, enabled the Foundation to provide scholarship and other support of \$1.4 million to the students of City College.

One indication of the level of community support is the, always successful, Basic Skills Luncheon organized by the Foundation's Auxiliary which was held on September 15th in the beautiful Fairmont Hotel. With underwriting by Wells Fargo and Chevron, over 300 ladies and gentlemen attended the luncheon, which netted nearly \$200,000 for the support of Basic Skills classes and the Guardian Scholars program for former foster youth.

Wells Fargo also provided underwriting of CCSF's graduation in May which permitted the Foundation to host a reception for graduates and their friends and family.

Additionally, the Foundation sponsored a reception on November 7, 2015 in recognition of the retirement of Coach George Rush (who has joined the Board of Directors of the Foundation) and in celebration of the George Rush Stadium naming event. That was followed on November 13th by Scholarship Recognition Day when students receive their scholarships and have the opportunity to thank personally the many donors whose gifts have provided scholarship funding.

The accomplishments of this year were clearly a great team effort with enormous contributions by the faculty, administrative staff and entire CCSF organization which provides a high quality education for the 70,000 students of CCSF.



City College continued its outstanding record of providing an excellent educational experience for students, earning City College some of the best student outcome results in the entire California Community College System. Kudos to the faculty and staff!

In June of 2015, Susan Lamb was appointed Interim Chancellor by the Board of Trustees. Her appointment was very popular with the faculty and staff of CCSF and she is providing the leadership needed to complete the final steps in the accreditation process.

Much was accomplished in 2014-2015 and we look forward to your help as we take on future tasks in support of the mission of City College.

Thank you for your continued support of the Foundation of CCSF.

# A Message from Susan Lamb, Interim Chancellor

In the short time that I have served as Chancellor of City College of San Francisco, I have witnessed a profound outpouring of support from the philanthropic community. It is because of such unrelenting commitment from our donors that we are able to continually provide educational opportunities to thousands of students each year.

As someone who has spent almost 30 years in community colleges from a classroom teacher to an administrator, I know that our two-year community college system provides access to those who have traditionally not had higher education opportunities. City College is no exception. We have a strong history of serving the many citizens and communities of San Francisco.

City College provides a myriad of opportunities for personal enrichment, economic advancement, and access to higher education. Students may begin by taking a single course, such as an immigrant enrolling in an English as a Second Language class, opening doors to citizenship, a higher quality of life, an associate degree and the possible doctorate. Working adults, who often have families to support, may take accounting or computer programming classes in the evenings to secure a better job, to gain additional pay, or to get a promotion. High school students come to City College with the goal of making "real money" by entering a Career and Technical Education program like CityBuild or the Bridge to Bioscience program which link directly into internships and jobs.

Our students come from many different backgrounds and experiences. We have working adults, first generation college students, homeless students, students who have been incarcerated,



high school students, veterans returning from active duty, and foster youth. These students, ranging in age from 15 to 90-years-old, have a variety of socioeconomic backgrounds, and come from a wide range of cultures and ethnicities. It is the shared experience and the diversity that these students bring to the classroom which make City College special.

Together, with the support that the College receives from donors and the Foundation of City College of San Francisco, we provide students with opportunities that would not otherwise be available to them. We are truly grateful for your continued support and confidence in our College.

## A Day to Remember: CCSF Graduation May 22, 2015

Bill Brinton Board Member

I had the pleasure of attending the CCSF Commencement Ceremony this past May 22, 2015 held on the football field where our beloved Rams coach, George Rush, conducted one of the most successful Junior College Football programs in the country for 38 years and had more wins than any other junior college coach in America - a fitting venue to recognize excellence on a beautiful, chilly May day. Several trustees attended as well as many dignitaries from our local community, the CCSF Leadership, and of course the proud students and their prouder families.

We were treated to a wonderful array of incredible and inspirational speakers assembled by the host committee. All of these people made the day into a truly special occasion for me and other CCSF Foundation Board Members.

The pomp and ceremony were both colorful and solemn. Speakers recounting achievements of the students abounded with inspirational comments. I was inspired to learn about all that our students had to overcome, such as financial roadblocks, learning new skills for college, and family situations, to get to the stage for the recognition they richly

deserved. Learning of the great job CCSF has done with the students and the difficult road they have been on made me so happy to have assisted them with a hand-up through the Foundation.

It is really hard to say which part of the ceremony I liked the most:

- The Mayor of San Francisco, Ed Lee, offering to help the school in any way he could and delivering a great speech on his background and own struggles in the San Francisco offices he held before becoming Mayor.
- Susan Lamb our Interim Chancellor, Rafael

Mandelman, President of the Board of Trustees and many other dignitaries all contributed wonderful and thoughtful speeches.

• Among these amazing personalities, I think my most inspirational speaker was student Joseph Ramirez. He shared with us all the obstacles both financial and social that stood in his way, and how he overcame them to triumph and receive two degrees. Soon he will move on to university. Many wept at his comments.

Perhaps one of the funniest stories came from Larry Baer, the SF Giants CEO. He shared a story with us about his early career in communications at Cal Berkeley. At the brash age of 21 he secured a deal with the Oakland A's to broadcast their games on the Cal radio network. The then legendary Oakland A's Owner, Charley Finley, a real nickel squeezing owner found himself without

a radio station to broadcast A's games. A financial dispute had left him high and dry. Larry, recognizing an opportunity, called him and brashly asked for the rights to broadcast all the A's games on the Cal FM network for the campus. After Charley stopped laughing, he agreed, for a \$5 charge. A great story for the graduating students about opportunity and how to seize it.

I really enjoyed the Commencement Ceremony and strongly suggest that all of our Foundation Community attend the next one: you won't be disappointed.

PS: Bring some Kleenex!



# The Auxiliary of the Foundation of City College of San Francisco

Debra M. Dooley, President

The Auxiliary of the Foundation of City College of San Francisco was founded in 2003 with 6 members, and has grown in 2016 to 145!! Their purpose is to provide volunteer services and financial assistance to CCSF, as well as to create outreach into the community (to increase public awareness and support of CCSF.)

Their major fundraising event is a luncheon given annually to support the Basic Skills program at CCSF. The first luncheon, presented at the World Trade Club at the Ferry building was a great success. Major

corporate support
by Wells Fargo and
Chevron, guest favors
from See's Chocolate,
Boudin Breads, John's
Grill wines, and
Ghirardelli chocolate
established a grand
reputation for the
luncheon over the
years. As attendance
continued to grow, the
luncheon moved to the
St. Francis Hotel on
Union Sq., and then on

to the Fairmont Hotel atop Nob Hill.

The luncheon traditionally features a former Basic Skills student, who has gone on to great success, as well as prominent speakers from the San Francisco community. These student stories of overcoming severe obstacles in their youth, while continuing to pursue their education and dreams always inspire the audience to support the basic skills program. They often offer financial aid, jobs, and mentoring to the upcoming graduates. The auxiliary keeps the costs of the September luncheon to a minimum with their volunteer services and with help from major community sponsors.

In the past 11 years the Auxiliary has raised over 2.5 million dollars for the Basic Skills Program (Scholarships and Books) and more than 3000 scholarships have been awarded. The 12th annual luncheon will take place on September 20, 2016 at the Fairmont Hotel in the Grand Ballroom. It will continue the tradition of improving the future lives of these CCSF students, those most in need of support to excel. The Auxiliary thanks all the guests and corporate sponsors for their continuing generous support of the Basic Skills Luncheon.





## The Basic Skills Luncheon 2015









# Basic Skills Luncheon Skillfully Executed!

Ellen M. Newman, Board Member



The City College Auxiliary Basic Skills Luncheon was far from Basic when it took place on September 15th. Keynote speaker Jackie Speier, a champion of Community Colleges, stirred the audience with her remarkable remarks.

Unmatchable President of the Auxiliary, Debra Dooley, was so enthusiastic about the wonderful attendance and the appearance of the winningest football team in America, the City College Rams. The new coach was introduced and led the group in a rousing yell, "CC-SF! CC-SF! CC-SF!"

Guests at the luncheon were fixed in their seats when being addressed by the Guardian Scholar, Jeremiah Rushing, a foster youth, who told of his upbringing and what City College had meant to him. He plans to attend USF and become a social worker. Event Chair Eve Masonek welcomed everyone with gratitude. Jan Yanehiro, Master of Ceremonies, kept the crowd quiet, the speakers on time, and ensured that the program was finished before 1:30.



A very Basic success.



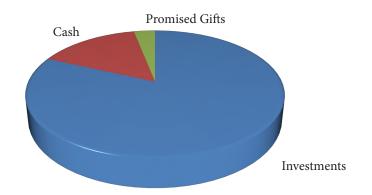
# 2014 - 2015 Financials

### Income

Investment Income	\$ 236,000
Contributions	\$ 1,104,000
Managment Fee	\$103,000

Total \$ 1,443,000





#### **Assets**

Investments	\$ 14,784,000
Cash	\$ 2,303,000
Promised Gifts	\$ 580,000

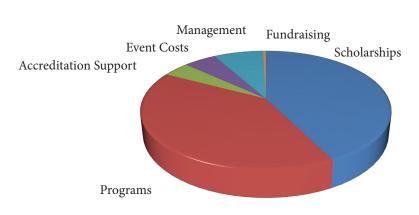
Total \$ 17,667,000

# Grants & Expenses

Scholarshi	ips	\$ 703,000
Programs'	+	\$ 664,000
Accreditat	tion Support	\$ 68,000
Event Cos	ts	\$ 84,000
Managem	ent	\$128,000
Fundraisin	ng	\$ 7,000

Total \$ 1, 654,000

\* Programs include: Orfalea Family Center, Football Program, Wells-Fargo Math Science Fund, Guardian Scholars, Veterans' Center and others



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We would like to thank the many generous benefactors who help the Foundation continue its work in support of the students of City College of San Francisco.

Included here are donor names for all gifts from July 1, 2014 through October 31, 2015. If you made a gift to The Foundation of City College in this time period and are not listed or are incorrectly listed, please contact Peter McGrath at 415-625-2942 at your convenience.

# Organizations Gifts of \$100,000 +

Evelyn & Walter Haas Jr. Fund The Osher Initiative

#### Gifts of \$25,000 - \$50,000

Chevron Corporation Marcled Foundation Wells Fargo Foundation

#### Gifts of \$2,500 - \$ 24,999 Dan and Stacey Case

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#### Gifts of \$500 - \$2499

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T & B Sports
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Wildcat Cove Foundation

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#### Gifts of \$10,000 — \$75,000

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Nylda and Herbert Gemple
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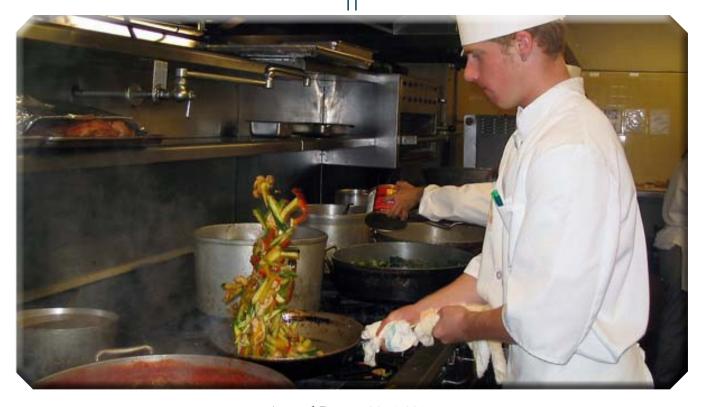
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